Bryce Seifert

LOS ANGELES, CA // BRYCESEIFERT.COM // BRYCE.SEIFERT@ME.COM

PROFILE

Experienced video engineer and broadcast automation developer with a proven track record in delivering high-profile live productions, building scalable AV workflows, and leading studio teams.

FULL TIME EXPERIENCE

STUDIO PRODUCTION MANAGER; THE UNIVERSITY OF TEXAS – *2021-2025*

- Managed a studio team of 4 full-time and 15+ part-time crew, overseeing the delivery of 700+ live and pre-recorded productions annually
- Designed and maintained automated broadcast systems, increasing production capacity by 10x
- Standardized workflows and quality control processes across studio operations

STUDIO PRODUCTION SUPERVISOR; THE UNIVERSITY OF TEXAS – *2019-2021*

- Oversaw production teams and operated as lead engineer
- Researched, maintained, and upgraded technical infrastructure for live broadcast

STUDIO PRODUCTION SPECIALIST; THE UNIVERSITY OF TEXAS – *2016-2019*

- Provided on-site technical assistance and training for live video productions

POST-PRODUCTION INTERN; SECRET HEADQUARTERS, INC. – *2016*

- Ingested, organized, and edited footage for short non-fiction projects

FREELANCE & EVENT EXPERIENCE

VIDEO ENGINEER; SOUTH BY SOUTHWEST FESTIVAL & CONFERENCE – *2022-2025*

- Lead engineer of in-room IMAG and live streaming video for flagship ballroom featuring high-profile keynotes and conference sessions

FREELANCE DEVELOPER; BITFOCUS COMPANION – *2020-PRESENT*

- Developed and actively maintain 12+ plugins for popular open-source broadcast automation platform
- Provide custom module development under contract for major AV vendors

TECHNICAL DIRECTOR; SOUTH BY SOUTHWEST OUTDOOR STAGE– *2018-2019*

- Led 7-person crew and directed video for live performances of over 20 bands

EDUCATION

The University of Texas at Austin – BS, Radio-Television-Film with Honors, *2016*

SKILLS

- **Production & AV**: Video Production, Live Streaming, Live Events, AV Infrastructure
- **Programming**: JavaScript, TypeScript, Node.js
- **Leadership**: Client Communication, Team Management, Event Coordination